



8MARZO COOPERATIVE SOCIETY AND ETHICAL JOB

27 MARZO 2009
CNA Livorno

Quality Area
8Marzo Cooperative Society

8MARZO S.C. is a Cooperative Society for production.....

*"The cooperative society is an **autonomous** association of people gathered on a voluntary base to satisfy particular aspirations or **economic, social and cultural common demands** through a service company whose ownership is collective and in which power is democratically practiced"*

(Carta cooperativa adottata al XXXI congresso dell'Alleanza cooperativa internazionale)

HISTORY of COOP 8MARZO

❖ YEARS '80:

The firm was born over 20 years ago by a group of unemployed women. They chose to insert themselves in the society and in the world of the job with an active role , inventing a profession.

The opportunity was furnished by some courses organized by the Provincia di Livorno, which gave the first nine partners the tools to initially create a polyvalent cooperative of services. The appointment and the shown abilities also convinced the cooperative world to give trust to this society.

❖ YEARS '90:

The restaurant industry practically becomes the only sector of activity of Coop 8Marzo .



❖ **Year 2000:** the first center entirely of Coop 8Marzo ownership was born; today, it is known as “La Combutta”, which produces over 1000 meals a day. The entrepreneurial vision of the activity has allowed the firm to keep on growing despite the legislative changes and the moments of crisis.

❖ **Today:** the comfort managed, or of ownership, restoration points of Coop 8Marzo are over 20, all in the territory of the Provincia di Livorno or neighboring zones.

The **female connotation** has not been a choice, despite slightly increased number of male worker in the last years.

CHANGES IN HUMAN

1 1 0 0 0

❖ Better care to the worker

- ❖ *Improve the application form at personal's disposal in order to make it clearer and more functional for the workers and for the employees that must file them*

❖ Better awareness for the workers in order to have more protection tools:

Delegate employee who represents an interface with the top management

Possibility to effect recommendation in the first person or in anonymous form to the firm itself or to external corporate organizations (SGS)

❖ Better engagement in the social: celiac disease children from the Sarawi adoption



RELATIONSHIPS WITH THE STAKEHOLDERS ó

important elements in the

responsibility system is the

subjects interested

Coop 8 activity.

the
by



